

Order / Rev: 103289
 Alt Order #: * 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$400.00		0.00			
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$400.00		0.00			
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					2	\$400.00		0.00			
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					2	\$400.00		0.00			
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$400.00		0.00			
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$725.00		0.00			
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$725.00		0.00			
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					2	\$725.00		0.00			
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					2	\$725.00		0.00			
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$725.00		0.00			
E 11	KSNV	10/05/12	10/05/12	Today Show Today Show	CM	658a-9am	----F--	:30	4	\$900.001		0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					4	\$900.00		0.00			
E 12	KSNV	10/08/12	10/08/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.001		0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					4	\$900.00		0.00			
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	4	\$900.001		0.00	NM	4	\$3,600.00

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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Today Show TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 4 \$900.00 0.00															
E 14	KSNV	10/10/12	10/10/12	Today Show Today Show	CM	658a-9am	--W----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 4 \$900.00 0.00															
E 15	KSNV	10/11/12	10/11/12	Today Show Today Show	CM	658a-9am	---T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 4 \$900.00 0.00															
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
NW3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$375.00 0.00															
E 17	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 4 \$625.00 0.00															
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
NW3-SUNRS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$375.00 0.00															
E 19	KSNV	10/07/12	10/07/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$500.00 0.00															
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 2 \$425.00 0.00															
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 2 \$425.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a M----- :30 (\$425.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 2 \$425.00 0.00															
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 2 \$425.00 0.00															
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$325.00		0.00			
E 37	KSNV	10/09/12	10/09/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$325.00		0.00			
E 38	KSNV	10/10/12	10/10/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$325.00		0.00			
E 39	KSNV	10/11/12	10/11/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$325.00		0.00			
E 40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDM News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
E 41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$500.00		0.00			
E 42	KSNV	10/05/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p	-----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----F--					2	\$450.00		0.00			
E 43	KSNV	10/08/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$450.00		0.00			
E 44	KSNV	10/09/12	10/09/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					2	\$450.00		0.00			
E 45	KSNV	10/10/12	10/10/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					2	\$450.00		0.00			
E 46	KSNV	10/11/12	10/11/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$450.00		0.00			
E 47	KSNV	10/05/12	10/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----F--					1	\$725.00		0.00			
E 48	KSNV	10/08/12	10/08/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			1		\$725.00			0.00			
E 49	KSNV	10/09/12	10/09/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			1		\$725.00			0.00			
E 50	KSNV	10/10/12	10/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$725.00			0.00			
E 51	KSNV	10/11/12	10/11/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---			1		\$725.00			0.00			
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--			3		\$1,200.00			0.00			
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			3		\$1,200.00			0.00			
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			3		\$1,200.00			0.00			
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			3		\$1,200.00			0.00			
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---			3		\$1,200.00			0.00			
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--			1		\$1,300.00			0.00			
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			1		\$1,300.00			0.00			
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			1		\$1,300.00			0.00			
E 60	KSNV	10/10/12	10/10/12		CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,300.00 0.00															
E 61	KSNV	10/11/12	10/11/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	----T----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,300.00 0.00															
E 62	KSNV	10/05/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,300.00 0.00															
E 63	KSNV	10/08/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,300.00 0.00															
E 64	KSNV	10/09/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,300.00 0.00															
E 65	KSNV	10/10/12	10/10/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,300.00 0.00															
E 66	KSNV	10/11/12	10/11/12	Wheel of Fortune in PRIME Wheel in Prime	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,300.00 0.00															
E 68	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:30 PM-10:30 PM)	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
JEOP/WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$525.00 0.00															
E 69	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$4,000.00 0.00															
E 70	KSNV	10/10/12	10/10/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
L&O:SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$3,000.00 0.00															
E 71	KSNV	10/10/12	10/10/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
CHICAGO FIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$3,200.00 0.00															
E 72	KSNV	10/05/12	10/05/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00
WHO ARE YOU? <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,700.00 0.00															
E 73	KSNV	10/05/12	10/05/12		CM	9-10pm	----F--	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GRIMM-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F-- 1 \$3,000.00 0.00															
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00 0.00															
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S 1 \$2,500.00 0.00															
E 77	KSNV	10/07/12	10/07/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NBC SUN-FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S 2 \$10,000.00 0.00															
E 78	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S 2 \$1,600.00 0.00															
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F-- 1 \$1,200.00 0.00															
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M----- 1 \$1,200.00 0.00															
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----- 1 \$1,200.00 0.00															
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---- 1 \$1,200.00 0.00															
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T--- 1 \$1,200.00 0.00															
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS-AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S- 2 \$1,100.00 0.00															
E 85	KSNV	10/05/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F-- 2 \$500.00 0.00															
E 86	KSNV	10/08/12	10/08/12		CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

Order / Rev: 103289
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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					2	\$500.00		0.00			
E 87	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					2	\$500.00		0.00			
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					2	\$500.00		0.00			
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					2	\$500.00		0.00			
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					2	\$1,400.00		0.00			
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$400.00		0.00			
N 92	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,225.00	1	0.00	NM	1	\$1,225.00
				Jeopardy in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$1,225.00		0.00			
N 93	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$2,000.00		0.00			
N 94	KSNV	10/08/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWT---	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				M-F News 3 at Eleven											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MTWT---					2	\$1,400.00		0.00			
N 95	KSNV	10/07/12	10/07/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
				Law & Order (LF)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$150.00		0.00			
N 96	KSNV	10/07/12	10/07/12	Dateline AN	CM	12-3am	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
				Dateline NBC AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$150.00		0.00			
N 97	KSNV	10/09/12	10/10/12	FacetoFace/Ralston Report	CM	730-758pm	-TW----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-TW----					1	\$1,800.00		0.00			
													Totals	166	\$153,700.00